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ULRIKA HAMMARSTRÖM LÜLLMAA FINALIST IN THE CONFEDERATION OF SWEDISH ENTERPRISE'S MOST ENTERPRISING-PERSON-OF-THE-YEAR AWARD

Every year, the Confederation of Swedish Enterprise's twenty-one regional offices appoint the country's most enterprising individual. The general public first nominates candidates, a regional jury then selects five finalists per region, and finally all join in and vote for a national winner. This year, Ulrika Hammarström Lüllmaa, CEO of Scandinavian CRO, is one of Uppsala County's five finalists.



This is the fifth consecutive year that the Confederation of Swedish Enterprise aims its spotlight on the entrepreneurial forces operating in the country and appoints the year's most enterprising person. Up to October 6, they have been searching for suitable individuals nationwide. Everyone has been able to nominate candidates.

"We aim to draw attention to all the job-creating people in the country. We want to highlight and celebrate those who create opportunities for more than just themselves," says Anna-Lena Holmström of the Confederation of Swedish Enterprise.

The Uppsala County jury that reviewed the nominations before presenting the regional finalists comprised Ulrika Hedman, Länsförsäkringar, Henrik Fehn, Nordea, Susanna Lans, UNT, and Thomas Sonesson, Montree. Voting, which is open to everyone, takes place between 10 to 30 November.

"Enterprising people create jobs. More get the chance to enter the labour market. This develops our region as well as Sweden and helps secure wealth and prosperity," notes Anna-Lena Holmström, who invites everyone to join in and vote for a worthy 2016 winner.